

RENAISSANCE NEWARK'S
ADDRESS FOR HOSPITALITY



Best Western
Robert Treat Hotel



The Best Western Robert Treat

Hotel has been a favorite meeting place for social functions and corporate meetings for nearly 100 years. With outstanding facilities, superb catering and gracious service, the Best Western Robert Treat is the perfect venue for weddings, social events, corporate parties, and business meetings.

From the moment you enter the lobby of the Hotel, you feel as if you've taken a step back in time...a return to a more gracious era. When crystal chandeliers lit the way. Impeccable service was a way of life and elegant hospitality was expected of a grand hotel.

It was 1916 when the Best Western Robert Treat Hotel first opened its doors, just in time for the 250th anniversary celebration of the City of Newark's founding. The workmen had barely completed their final touches on the magnificent public rooms, when the first guests, President and Mrs. Woodrow Wilson and their party, arrived. One week later, the Hotel officially opened its doors to the public.

From the beginning, the Hotel was hailed as "the last word in hotel construction, equipment, furnishings and cuisine." Today, over 90 years later, The Best Western Robert Treat Hotel continues that same tradition of excellence and understated elegance.

Visit us soon & see for yourself.



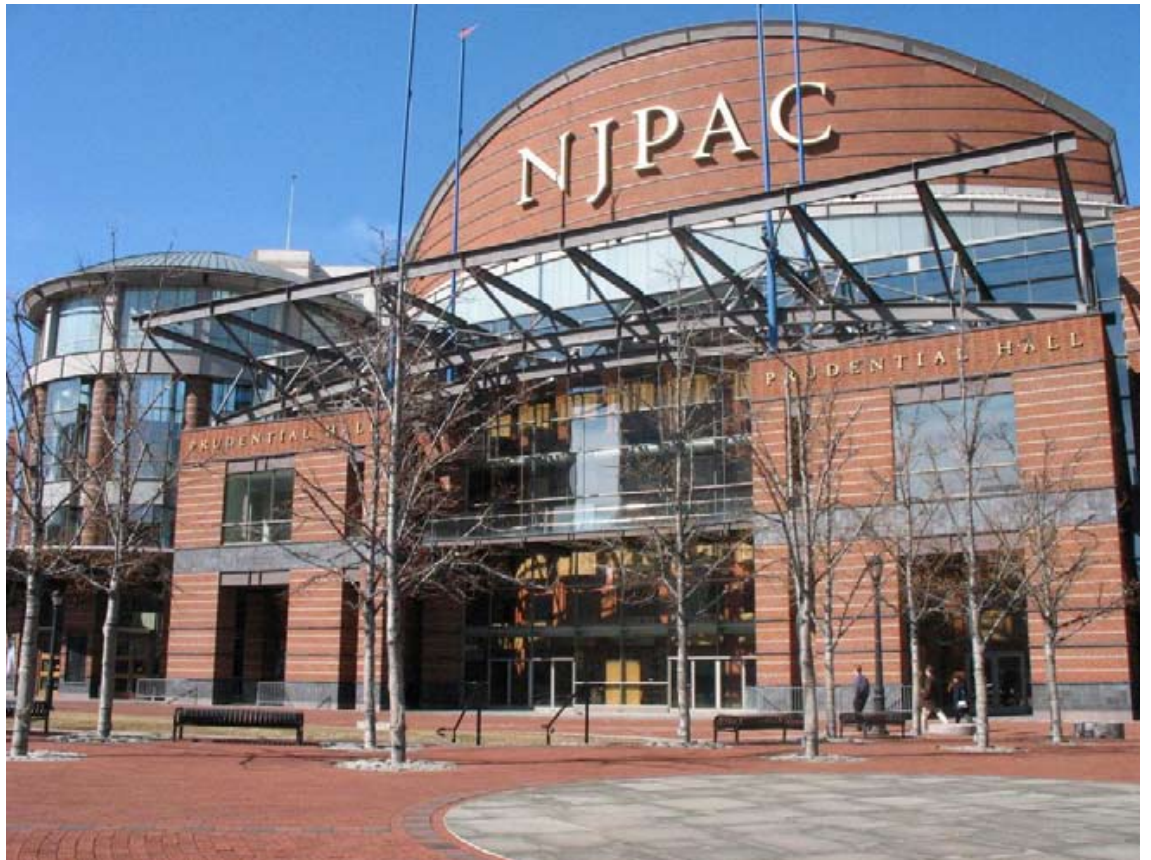
A Return To Elegance

*F*rom the moment you enter the Best Western Robert Treat Hotel, you will savor its historic art deco architecture and flare for the finest in hospitality accommodations, services and amenities. Our beautifully appointed, newly renovated guest rooms and suites, elegant banquet facilities, fitness center, guest lounge and business center feature the latest in modern technology and cater to today's business and leisure traveler.

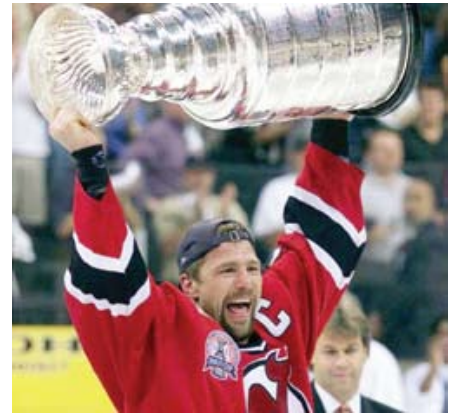


At the Heart of the Newark Renaissance

*N*ewark is currently undergoing a major renaissance, converting the city core into a vibrant and energized entertainment district. The Best Western Robert Treat is conveniently located in the heart of that renaissance. The Hotel provides an ideal setting for business or pleasure. It is within a short walk or a convenient commute to vital business centers such as the Gateway Center, Newark's financial district, Jersey City's emerging waterfront area, and even midtown and downtown Manhattan.



Clockwise from top left: The Cathedral of the Sacred Heart, New Jersey Performing Arts Center (NJPAC) Building, and the cherry blossoms of historic Branch Brook Park.



PRIME LOCATION

The Best Western Robert Treat is one block from the light rail, and a short walk to the following attractions:

Newark Penn Station (2 blocks)
www.njtransit.com

New Jersey Performing Arts Center NJPAC (across the street)
www.njpac.org

The Prudential Center - home to NHL's New Jersey Devils (2 ½ blocks)
www.prucenter.com

New Jersey Devils, NJ's official NHL hockey team
www.njdevils.com

The Newark Museum, largest museum complex in the state, with an extensive collection of African and Asian art.
www.newarkmuseum.org

The impressive gothic Cathedral of the Sacred Heart, one of the great cathedral structures of North America.
www.cathedralbasilica.org

When in season, the magnificent cherry blossom display in Newark's breathtaking Branch Brook Park
www.branchbrookpark.org

New Jersey Historical Society. A private, non-profit historical museum dedicated to the history of New Jersey
www.jerseyhistory.org



NERL - The Newark Light Rail (right) offers service, one short block from the Hotel to Newark Penn Station



It is also an ideal spot for visitors to start their explorations of the area. The Hotel is located adjacent to one of New Jersey's newest and most exciting attractions, the New Jersey Performing Arts Center NJPAC. Home to the New Jersey Symphony Orchestra the spectacular NJPAC features a dazzling array of internationally acclaimed performing artist from the world of music, dance, opera, theater, and other forms of entertainment.

Also close by is the state-of-the-art Prudential Center, home to NHL's New Jersey Devils, Seton Hall Men's Basketball, MISL's New Jersey Ironmen indoor soccer team, concerts, family shows and special events. It is quickly being recognized as among the finest arenas in the country, making it the destination place for sports and live entertainment in the region.

Classic Elegance, with Contemporary Flair

*T*he Best Western Robert Treat Hotel is the perfect venue for your wedding, organizational event, business meeting, or special event. A unique area landmark, with top-flight facilities, the Robert Treat Hotel combines an understated elegance with exceptional service, to turn any party or gathering into a special lifelong memory.

Whether you are planning an intimate reception for 10, a dinner dance for 50, or a grand celebration for 1,000, The Best Western Robert Treat Hotel can fulfill your needs perfectly.

The Hotel affords over 22,000 square feet of ballroom and function space. Its elegant, modern conference and meeting facilities can accommodate groups from 10 to 1,500. Featured are two magnificent ballrooms, The Tri-State Ballroom, the largest ballroom in Northern New Jersey and the lavish Crystal Room.



BREATHTAKING VIEWS

For informal affairs, **The Starlight Roof** offers a novel outdoor setting where your guests will enjoy breathtaking views of the New York City skylines. The Starlight Roof's contemporary design and vibrant furnishings, with its high-tech illuminated cobalt glass bar and grill echo the excitement of the Miami South Beach area. It is the perfect setting for open-air receptions and cocktail parties for groups of up to 125.





Superb Catering Facilities

The Hotel's cuisine and service are exemplary of an elegant era well remembered and cherished. Our full-service kitchen offers a wide variety of food and beverage options to meet any event's special needs. Our staff will assist individuals in making any selections that are certain to please their guests. Menus are available for both sit down and buffet style dining at a variety of price ranges. You are welcome, if you prefer, to arrange for your own caterer to handle the affair and our staff will be more than happy to assist you with those arrangements as well.

Impeccable Service

A banquet and catering staff is available to help guests plan and oversee every detail of their event. We pride ourselves on our proven ability to create just the right setting that guests desire for their wedding, fund raiser, social event or business conference. Our entire staff, from bell men to banquet manager, is trained to serve each guest attentively, politely and efficiently.

CONFERENCE ROOMS

The Best Western Robert Treat offers fully equipped conference rooms, each capable of accommodating groups of up to 50 people, and all detailed in colonial splendor. Every meeting room features state-of-the-art technology which includes:

Digital Display throughout the lobby with your event information
A 100 Channel sound system
Touch control digital lighting
Electronic projection screens
1,000-amp electrical service
High-Speed Wireless Internet

Consistent with our service-oriented philosophy, professional meeting planners are on-site to ensure that your event runs smoothly and efficiently.

Crystal Room

In June 1916, the Crystal Room of the Best Western Robert Treat Hotel opened her doors to dignitaries, statesmen and the people of the City of Newark. The celebration was this city's 250th Anniversary. For over 90 years the Crystal Room has preserved time.

Reminiscent of a bygone era, when ballrooms boasted lavish settings of brilliant crystal chandeliers and romantic candle light dinners. The newly remodeled Crystal Room offers a dramatic change from typical banquet hall settings.



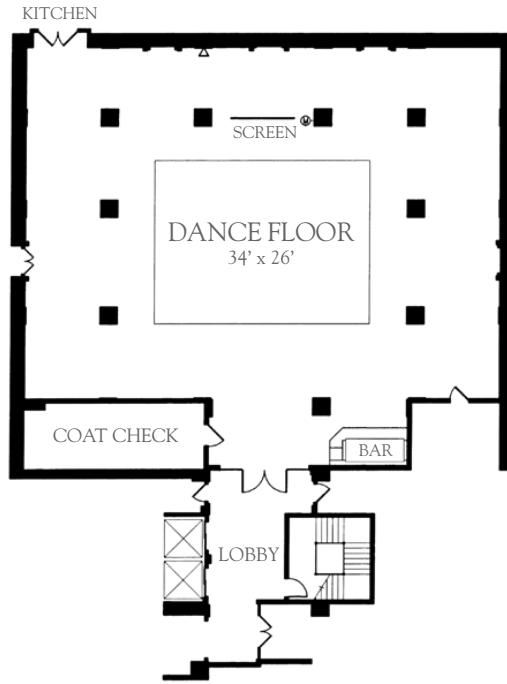
Tri-State Ballroom

The Tri-State ballroom can easily accommodate up to 1,200 people. The Tri-State can also be divided into thirds for smaller events. (See diagram on right)

This highly technologically advanced room has a state of the art surround sound system, background music system (100 channels), video uplink and downlink (in association with New Jersey Network who also can provide access to a television studio right in the building), touch control digital lighting system and electronic projection screens.

Two 1,000 Amp electrical feeds are available for special lighting needs. Each of the ballrooms as well as all the meeting rooms are equipped with high-speed wireless internet. Convention and Trade Show set ups can be accommodated.

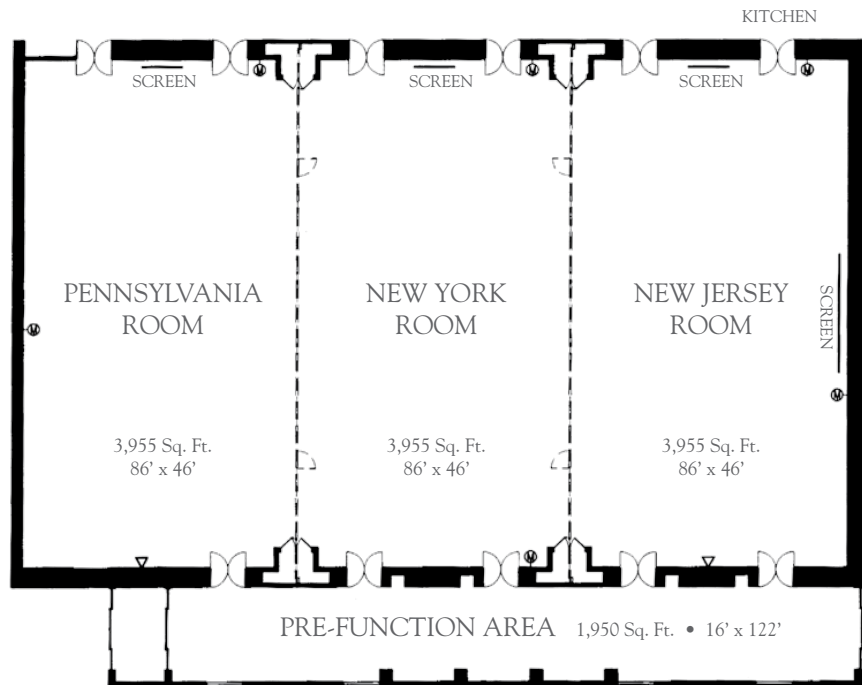




ROOM DIMENSIONS

Ballroom	(75' x 56')	4,425 Sq. Ft.	Entrance Area	180 Sq. Ft.
Dance Floor	(34' x 26')	884 Sq. Ft.	Coat Check	305 Sq. Ft.
Bar Area		165 Sq. Ft.	Lobby	360 Sq. Ft.

TOTAL RENTABLE AREA • 5,090 Sq. Ft.



ROOM DIMENSIONS

Entire Ballroom	(86' x 138')	11,865 Sq. Ft.
Any 1 Section	(86' x 46')	3,955 Sq. Ft.
Pre-Function Area		1,950 Sq. Ft.

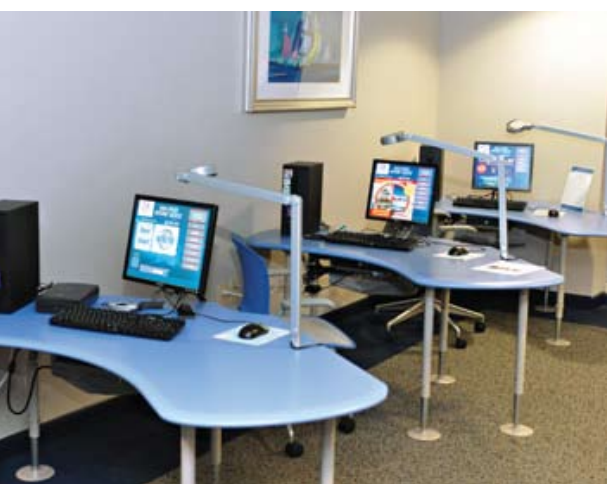
TOTAL RENTABLE AREA • 13,815 Sq. Ft.

A Tradition of Hospitality

*G*uests quickly come to appreciate the Hotel's exceptional standard of luxury and comfort. We offer overnight guests three luxury suites and 170 tastefully decorated guest rooms. All accommodations include a flat screen TV, individual climate control, coffee makers, wireless internet and in-room safes. A range of business services are available as well.

Complimentary shuttle bus service, to and from Newark Airport and Newark Penn Station is available from our lobby. For the convenience of those who arrive by car, free parking is available. Our guest lounge serves complimentary hot and cold beverages 24-hours per day, and continental breakfast from 6am to 11am.

Accept our invitation to experience the Best Western Robert Treat Hotel for yourself. If you are planning a business or social event in the near future, give our Banquet Office a call. They will be happy to assist you. Or, if you are just visiting the area for business or pleasure, make the Best Western Robert Treat Hotel your base, to ensure a comfortable and convenient stay.



Our beautifully appointed guest rooms feature flat screen TV's and wireless internet **(above)**

Guest can enjoy complimentary coffee, juice, and snacks in our Guest Lounge. **(top left)**

Our Business Center is available to guests 24-hours per day. **(left)**



Each of the 3 Luxury Suites in the Hotel comes with a classically decorated living room. **(left)**



Superior Dining

The Hotel restaurant, Maize **(below)** is a gracious dinner spot for guests and locals alike. Many theatergoers find Maize a convenient venue for dining before or after performances at the NJPAC. You can also enjoy a relaxing after-theater drink, impromptu business meeting or end-of-the-day cocktail in the cozy lounge. **(above right)**



Our ultra modern Fitness Center **(above)** which is located on the lower level of the Hotel features Life Fitness equipment including a stair climber, treadmills, Aerobic trainer bicycles, and the 9500 HR Cross-Trainer.

EVERYTHING YOU NEED

At the Best Western Robert Treat Hotel we feel that we are here to fulfill your every need. We proudly provide the services listed below.

- Free Shuttle to Train Station**
- Fine Dining at Maize**
- Fitness Center**
- Guest Lounge**
- Business Center**
- Free Continental Breakfast**
- Guest Parking**
- High-Speed Wireless Internet**
- Flat Screen TV & Refridgerator in every room.**
- No Smoking Rooms**
- In Room Safes**
- Fax Service at Front Desk**
- Handicapped Rooms**
- Free HBO, CNN, & Spanish Language Stations**

The Best Western
Robert Treat Hotel
provides the following

A choice of elegant settings, perfect for an intimate, small gathering or grand celebration.

Experienced planning professionals available to help you plan every detail of your event.

Superb catering facilities or the freedom to cater the affair yourself.

A convenient location. Your guests will find the Robert Treat Hotel easily accessible, whether they come from near or far.

VALUE. Our accommodations and wide range of food and beverage options let you arrange the event you want, at a cost you can afford.

Wired & wireless high speed internet in all banquet and meeting rooms.

Best Western
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www.rthotel.com

Guest Room Reservations
1(800)Best-Western



The Best Western Robert Treat Hotel is conveniently located near the Newark riverfront, directly across from the magnificent New Jersey Performing Arts Center (NJPAC) and a few blocks away from the state-of-the-art Prudential Center. Easily accessible by car via Route 280, Exit 15 from the Garden State Parkway and NJ Turnpike. And, within easy reach of Manhattan.



Best Western
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50 Park Place, Newark, NJ 07102

Tel: (973)622-1000 • Banquet Office: 1-800-569-2300

www.rthotel.com

Guest Room Reservations

1(800)Best-Western

The Best Western Robert Treat Hotel Is Handicapped Accessible
The Robert Treat Hotel is listed on the National Register of Historic Places